

FACULTY ACCOMPLISHMENTS



Jeffrey R. Alves, dean of Sidhu School, is president of the International Council for Small Business (ICSB). Founded in 1955, the council was the first international membership organization to promote the growth and development of small businesses worldwide. The organization brings together educators, researchers, policy makers and practitioners from around the world to share knowledge and expertise in their respective fields. Alves also delivered a keynote presentation at the Congress of Political Economists Conference in Argentina. He was the keynote speaker for the Small Enterprise Association of Australia and New Zealand in Sydney.



Anne Heineman Batory, professor of marketing and chair of the department of entrepreneurship and leadership at the Sidhu School, with her husband Stephen Batory published "A Comparison of Faculty Perceptions of Academic Integrity in Private and Public Universities" in *Expanding Marketing Horizons into the 21st Century*, volume 22, 2013.



Loretta "Lynn" Bilder, assistant professor at the School of Nursing, was named a Jonas Scholar by the National League of Nursing. In addition to joining a comprehensive mentoring initiative with scholars and nursing educators, Lynn will

attend the annual NLN national conference in Washington, DC later this month where she will represent Wilkes and meet with Jonas Foundation executives.



Mia Briceno, assistant professor of communication studies, presented research at the National Communication Association's annual convention held on Nov. 21 – 24 in Washington, D.C. She presented at the Great Ideas for Teaching Students series and also presented her research on "Pan's Labryinth," a Mexican-Spanish fantasy film released in 2006, and the politics of Latina girlhood in the narrative film, set during the Spanish Civil War which interweaves the real world with a mythical world.

HEIDI SELECKY JARECKI: FOUR DECADES AT FARLEY LIBRARY - by Christine Lee



The flood caused by Hurricane Agnes was a devastating event for the Farley Library, but it turned out to be something fortunate for Heidi Selecky Jarecki. It led her to a place where she has worked for 40 years.

"I finished graduate school and was looking for a job and

there were lots of libraries in the area that were devastated by the flood. My mom said to me, 'Why don't you write letters to all the libraries that were in the flood and volunteer. That way you can get some experience. You never know what will happen.' So I did. Two days after I mailed all my letters out, I got a phone call from Wilkes saying they'd like to have me come and give them a hand. It wasn't long after that they hired me," she says.

On a typical day, Jarecki can be found on the second floor of the library working at her computer or organizing the arrival of the latest books. She serves as the head of technical services, a role she says has nothing to do with technology but rather with the acquisition of various books, supplies and equipment. She also enters information about the book or publication into the library's catalogue.

Her first assignment after joining Wilkes was to catalogue books acquired after Agnes, which the library purchased using federal money provided to help with flood relief efforts. From 2002 to

2007 Jarecki served as acting co-director of the library along with head of public services Brian Sacolic, during which time the archives on the third floor were created and the library's DVD collection began. She has also served as acquisitions librarian.

The most significant change she has seen is the move of library resources and cataloging to the Internet. "A computerized searching mechanism and a lot of the resources that used to be in print are now online," Jarecki says. "With more and more technology, you're going to see more online resources and less and less print."

In addition, she says the most significant physical change to the library building has been the recent renovation of the basement. Various campus buildings have been built and torn down during her tenure, and the greenway was constructed.

The best part about working at the library has been her association with colleagues and helping students. "I've worked with some great people through the years and not too far behind that is serving the students. This is our job, to try to make [their] lives easier."

Jarecki says that, with the amount of information available, the library staff is constantly coming up with new ideas to provide better service to students. An example is the "Text A Librarian" service, with which students can text questions to the staff.

Jarecki describes her time at the Farley Library as "a very fascinating, interesting ride."

"And I wouldn't trade it for anything."